

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Obama for America
Product	95/101/1617 - Candidate Orders
Estimate Number	1617

Invoice #	04068595-2
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 08/31/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04068595
Alt Order #	Political Outside Window
Deal #	
Order Flight	08/18/12 - 08/31/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 5a	5a-530a								
		Political Outside Window									
				08/27/12 to 09/02/12 1x MTWTF--							
	13			F	08/31/12	:30	5:29 AM	OFA12D095H	\$500.00		2
2	13	Good Day 530a	530a-6a								
		Political Outside Window									
				08/27/12 to 09/02/12 2x MTWTF--							
	13			M	08/27/12	:30	5:42 AM	OFA12D095H	\$750.00		4
	13			Th	08/30/12	:30	5:55 AM	OFA12D095H	\$750.00		3
3	13	Good Day 6a	6a-7a								
		Political Outside Window									
				08/27/12 to 09/02/12 1x MTWTF--							
	13			Tu	08/28/12	:30	6:27 AM	OFA12D095H	\$1,200.00		2
4	13	Good Day 7a	7a-8a								
		Political Outside Window									
				08/27/12 to 09/02/12 4x MTWTF--							
	13			M	08/27/12	:30	7:59 AM	OFA12D095H	\$1,200.00		6
	13			Tu	08/28/12	:30	7:46 AM	OFA12D095H	\$1,200.00		7
	13			Th	08/30/12	:30	7:53 AM	OFA12D095H	\$1,200.00		5
	13			F	08/31/12	:30	7:31 AM	OFA12D095H	\$1,200.00		8
5	13	Good Day 8a	8a-9a								
		Political Outside Window									
				08/27/12 to 09/02/12 3x MTWTF--							
	13			Tu	08/28/12	:30	8:50 AM	OFA12D095H	\$1,200.00		4
	13			W	08/29/12	:30	8:51 AM	OFA12D095H	\$1,200.00		6
	13			F	08/31/12	:30	8:25 AM	OFA12D095H	\$1,200.00		5
6	13	Good Day 430a	430a-5a								
		Political Outside Window									
				08/27/12 to 09/02/12 1x MTWTF--							
	13			W	08/29/12	:30	4:51 AM	OFA12D095H	\$150.00		2

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

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Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	13	Good Day 9a	9-10a								
		Political Outside Window									
					08/27/12 to 09/02/12	2x	MTWTF--				
	13			W	08/29/12	:30	9:54 AM	OFA12D095H	\$1,000.00		4
	13			Th	08/30/12	:30	9:23 AM	OFA12D095H	\$1,000.00		3
12	13	Live with Kelly	10a-11a								
		Political Outside Window									
					08/27/12 to 09/02/12	4x	MTWTF--				
	13			M	08/27/12	:30	10:56 AM	OFA12D095H	\$500.00		7
	13			Tu	08/28/12	:30	10:47 AM	OFA12D095H	\$500.00		6
	13			Th	08/30/12	:30	10:27 AM	OFA12D095H	\$500.00		5
	13			F	08/31/12	:30	10:48 AM	OFA12D095H	\$500.00		8
13	13	Wendy Williams	11a-12p								
		Political Outside Window									
					08/27/12 to 09/02/12	3x	MTWTF--				
	13			M	08/27/12	:30	11:23 AM	OFA12D095H	\$300.00		4
	13			Tu	08/28/12	:30	11:41 AM	OFA12D095H	\$300.00		5
	13			Th	08/30/12	:30	11:53 AM	OFA12D095H	\$300.00		6
14	13	Fox 13 News at Noon	12p-1p								
		Political Outside Window									
					08/27/12 to 09/02/12	3x	MTWTF--				
	13			M	08/27/12	:30	12:52 PM	OFA12D095H	\$500.00		6
	13			W	08/29/12	:30	12:47 PM	OFA12D095H	\$500.00		4
	13			Th	08/30/12	:30	12:23 PM	OFA12D095H	\$500.00		5
15	13	Judge Alex	1p-2p								
		Political Outside Window									
					08/27/12 to 09/02/12	4x	MTWTF--				
	13			M	08/27/12	:30	1:29 PM	OFA12D095H	\$300.00		8
	13			Tu	08/28/12	:30	1:08 PM	OFA12D095H	\$300.00		6
	13			W	08/29/12	:30	1:09 PM	OFA12D095H	\$300.00		7

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Sales Region	National

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Alt Order #	Political Outside Window
Deal #	
Order Flight	08/18/12 - 08/31/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	13	Judge Alex	1p-2p								
		Political Outside Window									
	13			F	08/31/12	:30	1:23 PM	OFA12D095H	\$300.00		5
16	13	Divorce Court	2p-3p								
		Political Outside Window									
					08/27/12 to 09/02/12	3x	MTWTF--				
	13			Tu	08/28/12	:30	2:23 PM	OFA12D095H	\$300.00		6
	13			W	08/29/12	:30	2:54 PM	OFA12D095H	\$300.00		5
	13			F	08/31/12	:30	2:29 PM	OFA12D095H	\$300.00		4
17	13	Judge Joe Brown	3p-4p								
		Political Outside Window									
					08/27/12 to 09/02/12	4x	MTWTF--				
	13			Tu	08/28/12	:30	3:07 PM	OFA12D095H	\$300.00		8
	13			W	08/29/12	:30	3:09 PM	OFA12D095H	\$300.00		7
	13			Th	08/30/12	:30	3:19 PM	OFA12D095H	\$300.00		5
	13			F	08/31/12	:30	3:08 PM	OFA12D095H	\$300.00		6
18	13	Judge Judy	4p-5p								
		Political Outside Window									
					08/27/12 to 09/02/12	4x	MTWTF--				
	13			M	08/27/12	:30	4:17 PM	OFA12D095H	\$700.00		6
	13			Tu	08/28/12	:30	4:48 PM	OFA12D095H	\$700.00		7
	13			W	08/29/12	:30	4:18 PM	OFA12D095H	\$700.00		8
	13			F	08/31/12	:30	4:47 PM	OFA12D095H	\$700.00		5
19	13	Fox 13 News at 5p	5p-530p								
		Political Outside Window									
					08/27/12 to 09/02/12	3x	MTWTF--				
	13			Tu	08/28/12	:30	5:26 PM	OFA12D095H	\$1,400.00		5
	13			W	08/29/12	:30	5:22 PM	OFA12D095H	\$1,400.00		6
	13			F	08/31/12	:30	5:14 PM	OFA12D095H	\$1,400.00		4
20	13	Fox 13 News at 530p	530p-6p								

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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
21	13	Fox 13 News at 6p	6p-630p	Political Outside Window							
				08/27/12 to 09/02/12 2x MTWTF--							
				13	M	08/27/12	:30	5:47 PM	OFA12D095H	\$1,400.00	4
				13	W	08/29/12	:30	5:55 PM	OFA12D095H	\$1,400.00	3
				Political Outside Window							
23	13	Insider	730p-8p	Political Outside Window							
				08/27/12 to 09/02/12 2x MTWTF--							
				13	Tu	08/28/12	:30	6:22 PM	OFA12D095H	\$1,800.00	4
				13	Th	08/30/12	:30	6:15 PM	OFA12D095H	\$1,800.00	3
				Political Outside Window							
24	13	Raising Hope/New Girl	8p-9p	Political Outside Window							
				08/27/12 to 09/02/12 1x MTWTF--							
				13	Th	08/30/12	:30	7:47 PM	OFA12D095H	\$1,400.00	2
25	13	M-Su 10p-1030p Late News	10p-1030p	Political Outside Window							
				08/27/12 to 09/02/12 1x ---T---							
				13	Th	08/30/12	:30	8:00 PM	OFA12D095H	\$5,000.00	2
26	13	M-Su 1030-11p Late News	1030p-11p	Political Outside Window							
				08/27/12 to 09/02/12 2x MTWTF--							
				13	W	08/29/12	:30	10:05 PM	OFA12D095H	\$2,500.00	4
				13	F	08/31/12	:30	10:21 PM	OFA12D095H	\$2,500.00	3
				Political Outside Window							
				08/27/12 to 09/02/12 2x MTWTF--							
				13	M	08/27/12	:30	10:45 PM	OFA12D095H	\$1,800.00	3
				13	W	08/29/12	:30	11:06 PM	OFA12D095H	\$1,800.00	4

Aired Spots

52

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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

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<u>Gross Total</u>	\$49,850.00	
<u>Agency Commission</u>	\$7,477.50	
<u>Net Amount Due</u>	\$42,372.50	<u>Payment Terms 30 Days</u>

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MyFoxTampaBay.com

www.myfoxtampabay.com